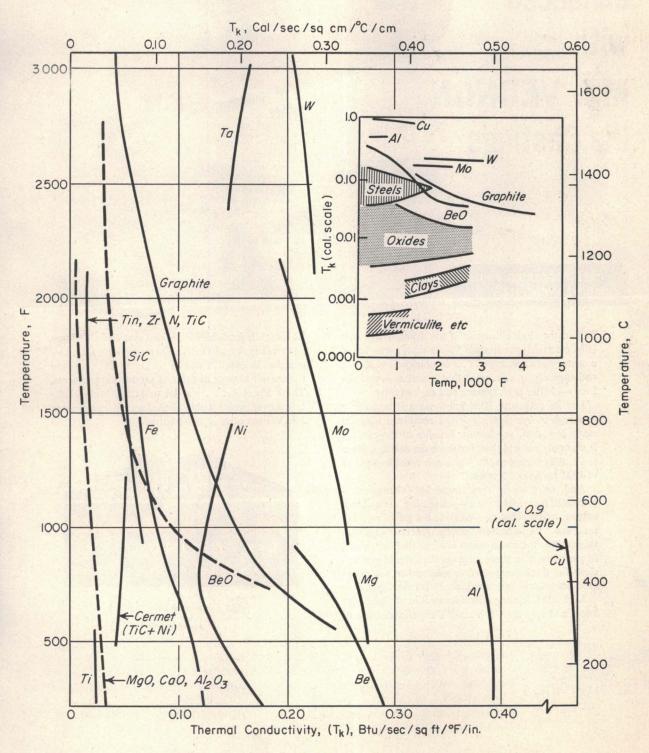
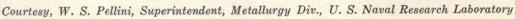


Variation of Thermal Conductivity with Temperature

for a Broad Range of Materials

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IBM's "NEW LOOK" enhanced with **MT. VERNON** Die Castings

CASE HISTORIES FROM MT. VERNON FILES

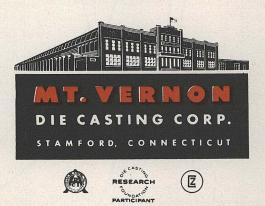
Behind the sleek silhouette of the dramatically new IBM electric typewriters is "more than a quarter of a century of experience . . . a combination of styling and engineering advances" that promise — and de-liver — better performance and easier typing.

For its enclosure IBM knew what it wanted: a new high in eye-pleasing design combined with the many low cost, production benefits of die-casting. It was only natural that, for these die castings, once again, they turned to Mt. Vernon, a reliable supplier to IBM for over 25 years.

And, once again, they found Mt. Vernon's coordinated four-fold service — designing, die making, casting, and machining—equal to the job of meeting their strict requirements: strong, gracefully arched, thin-walled, large aluminum sections that match and fit perfectly. The three castings that cradle and enclose the intricate typewriter mechanism are delivered completely machined, ready for finishing.

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